



# DESIGNING YOUR DREAM HOME

---

*with Ivywell Interiors*

# IT'S ABOUT YOU NOT US

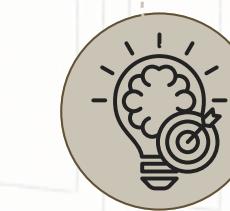
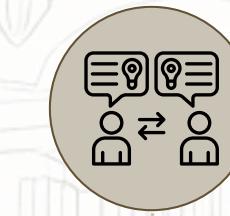
## *Starting your project*

Renovating, refurbishing or extending your home is the start of a rewarding journey, and we're here to make sure it feels that way.

Whether it's one room or a full house remodel, your journey begins with a Discovery Call, where we explore your project scope, aspirations and the level of support you need.

If you already have architectural plans, we review them alongside your ideas to understand how the space needs to work for you. From there, we prepare a tailored Interior Design Proposal, outlining the stages, scope and estimated timelines for your project.

Once the project is confirmed, we schedule your Kick-off Meeting and send over our Style Brochure and Consultation Questionnaire to make sure our first working session together is focused, inspiring and productive.



## *Your interior design journey*

From first ideas to final plans, here's how we make your project simple, structured and enjoyable.

### KICK OFF MEETING

#### **Design brief**

We review your questionnaire and any plans to understand your style, priorities and how you want your home to function. Together we shape a clear Design Brief, giving the whole project focus and direction.

### CONCEPT DEVELOPMENT

#### **Exploring ideas & Layouts together**

We review early layout options, mood concepts and practical considerations to make sure we're aligned creatively and financially. This collaborative session sets the vision and budget framework for the design ahead.

### DESIGN DEVELOPMENT

#### **Bringing the Vision to Life**

This is where the detail comes together. We refine layouts, colour schemes and materials, and create 3D visuals so you can clearly picture the finished space. We also sense-check the design against indicative costs for key elements like kitchens and bathrooms.

### FINAL DESIGN

#### **Your complete design blueprint**

Your full design package is delivered, including detailed layouts, elevations, finishes and technical drawings. Everything your contractor needs to price and build with confidence, and a design that reflects your vision beautifully.

# DESIGN PACKAGE

## WHAT'S INCLUDED

Each design package is tailored to your project, but will usually include the core deliverables below.

Style brochure & questionnaire



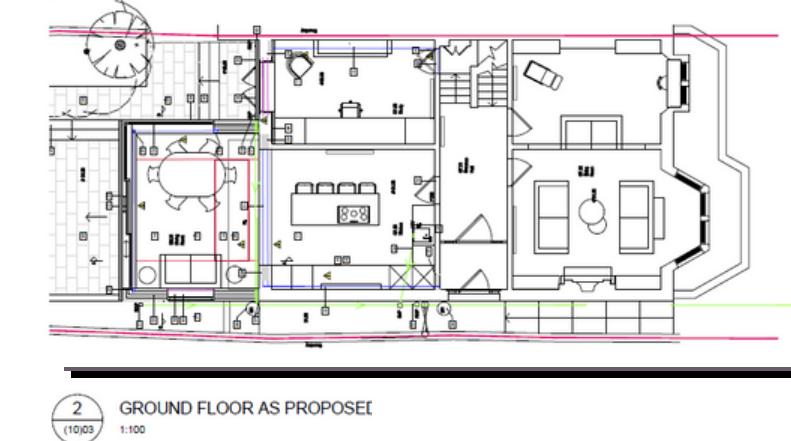
Kick off Meeting with  
Style Brochure & Questionnaire Review

Moodboard & Sample Board



Style direction supported by colour references, fabric, materials, and tiles samples

2D layout spatial plan



Spatial plan with furniture layout and indicative dimensions

3D models



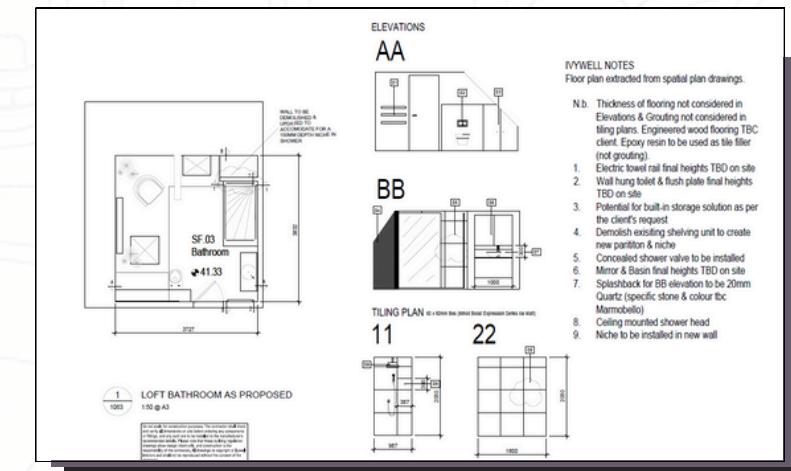
Individual room models

3D renders



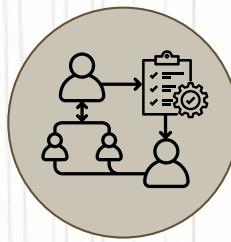
Photorealistic view of key rooms

Bathroom technical pack



2D plan and elevations

# OPTIONAL SUPPORT SERVICES



## DESIGN IMPLEMENTATION

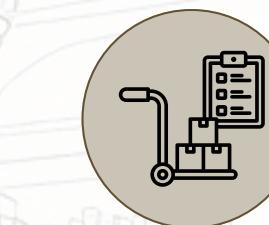
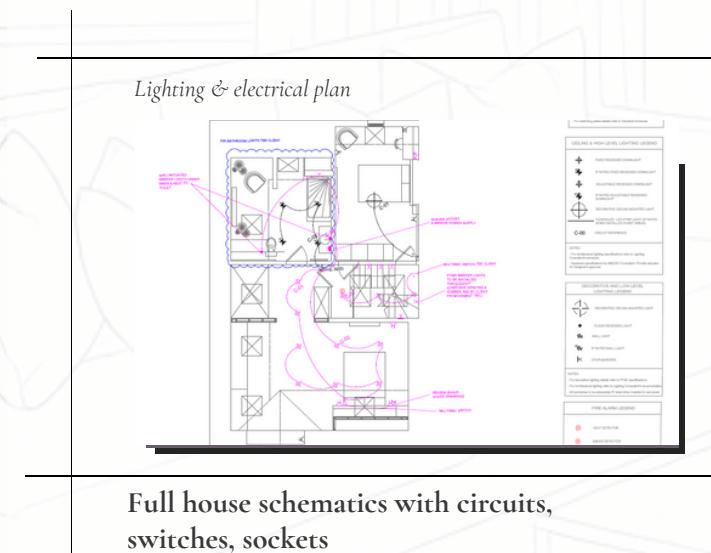
*Supporting you during the build*

If you'd like continued support during the build, we can act as your on-hand design consultant, liaising with contractors, answering queries and helping resolve any design challenges that arise on site.

We stay connected with your trades to ensure decisions align with the agreed design, materials are used as intended and details aren't overlooked. It's a flexible service designed to take the pressure off you, maintain quality and ensure the finished result matches the design you fell in love with.

Implementation support typically includes:

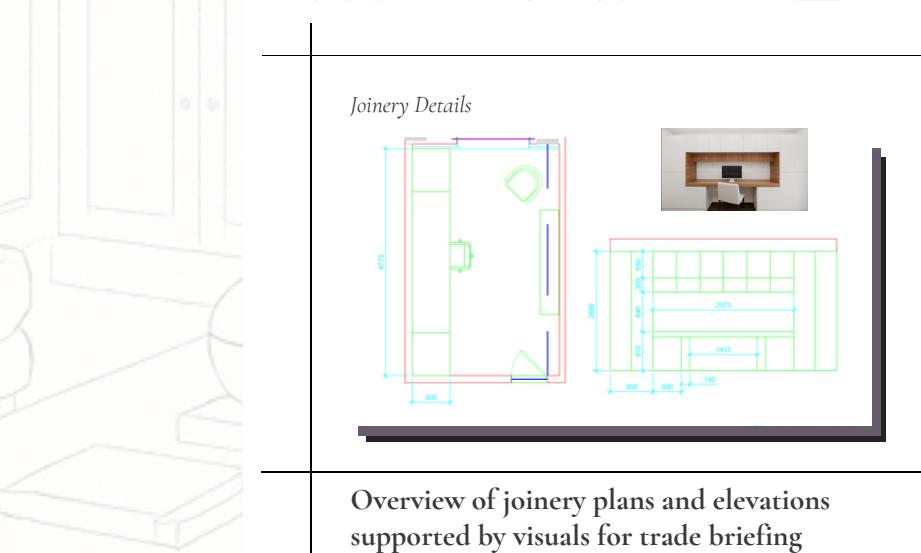
- Regular site visits
- Electrical & lighting plans
- Decorating briefs
- Carpentry & tiling layouts
- Kitchen design details
- Contractor liaison
- Problem-solving and decision support
- Timeline and budget oversight
- Work schedules & critical paths



## PRODUCT SOURCING

*Furnishing your home with confidence*

Our product sourcing service is a natural next step after the design work, helping you select the exact furniture and finishing touches your home needs. Using the agreed style, layout and dimensions, we source specific sofas, tables, chairs, rugs, lighting and accessories that fit your space, look and feel, and budget. Recommendations are supported by fabric, material and finish samples, with simple layouts or visuals where helpful. We handle supplier liaison, sample requests, availability, lead times and delivery coordination, giving you confidence, clarity and a cohesive final result without the overwhelm.



Overview of joinery plans and elevations supported by visuals for trade briefing



Sourcing list with budget, lead times and delivery schedules

# MEET THE TEAM

Collaboration is how we make projects feel effortless.

Every client works directly with our core team, each of us focused on guiding you through the process, shaping ideas into reality and keeping every detail on track. From shaping the brief to refining details, we work collaboratively at every stage. Every project benefits from the combined experience of our team: creative thinking, technical skill and friendly guidance that make the process enjoyable and successful.

---

**Kirsty** - Director & Project Lead - keeps standards sky high and projects on track. A stickler for the details that make all the difference: finishes, textures, joinery... She ensures every design feels polished, functional and beautifully resolved.

---



---

**Megs** - Studio Manager & Client Lead - leads the Discovery Calls to help you define your vision and shape the brief from the start. Megs keeps communication flowing between you, the design team and trades, always making sure the practicalities match the ideas.

---



---

**Elke** - Director & Architect - solves spatial challenges with big-picture thinking. She ensures every home flows naturally, proportion, structure and practicality working in harmony, so we can design from the inside out, never constrained by layout or limitation

---

---

**Emelia** - Designer - turns design ideas into drawings, layouts, elevations and 3D models that make it easy to visualise every decision. Her precision keeps our concepts cohesive and build-ready.

---

# DISCOVER OUR HOME STORIES



## Redland: Victorian Family Home

### PROJECT TYPE:

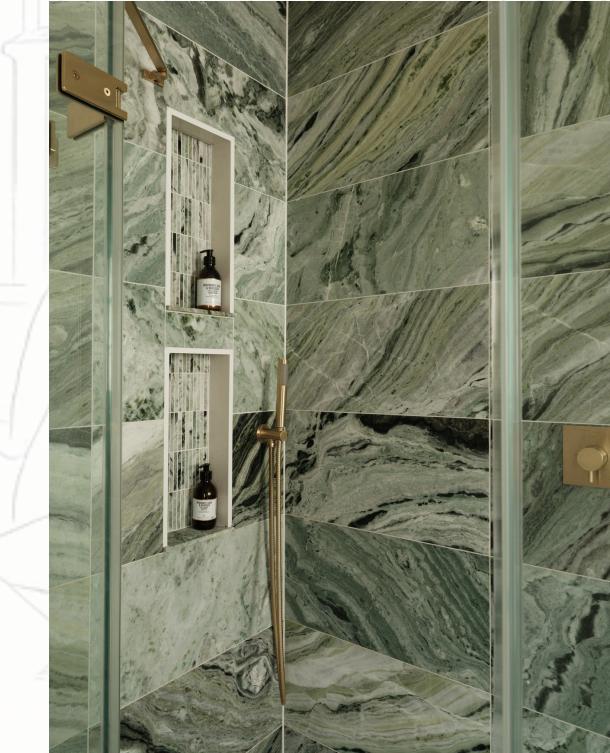
Full-home renovation, refurbishment and extension rebuild of a Victorian family home.

### SERVICE PROVIDED:

Full house tailored interior design package with design implementation support and product sourcing.

### CLIENT FEEDBACK:

"The designs and advice we have received has been absolutely spot on they have completely exceeded my expectations. We now have a gorgeous home that is really comfortable and looks amazing. It has some wow factors, but is also really practical for a family of 5 to live in day to day". Georgie, Redland



# DISCOVER OUR HOME STORIES



## *Redland: 1950s Renovation & Extension*

### PROJECT TYPE:

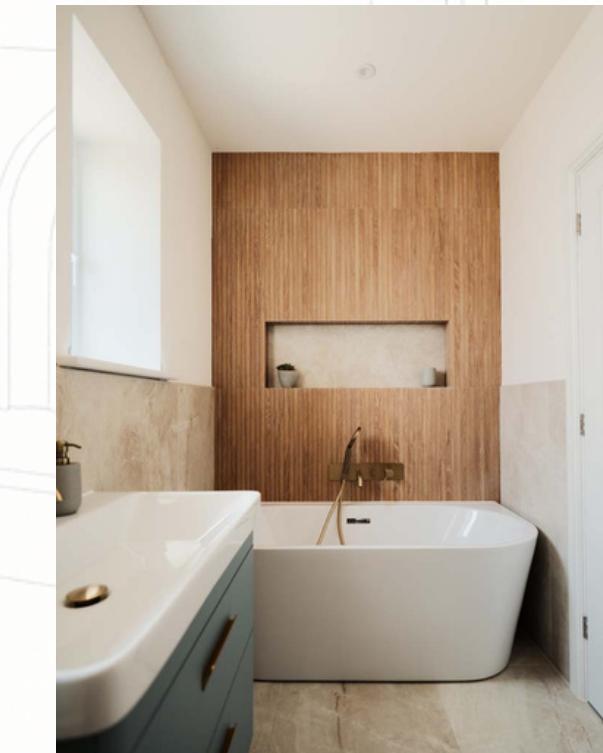
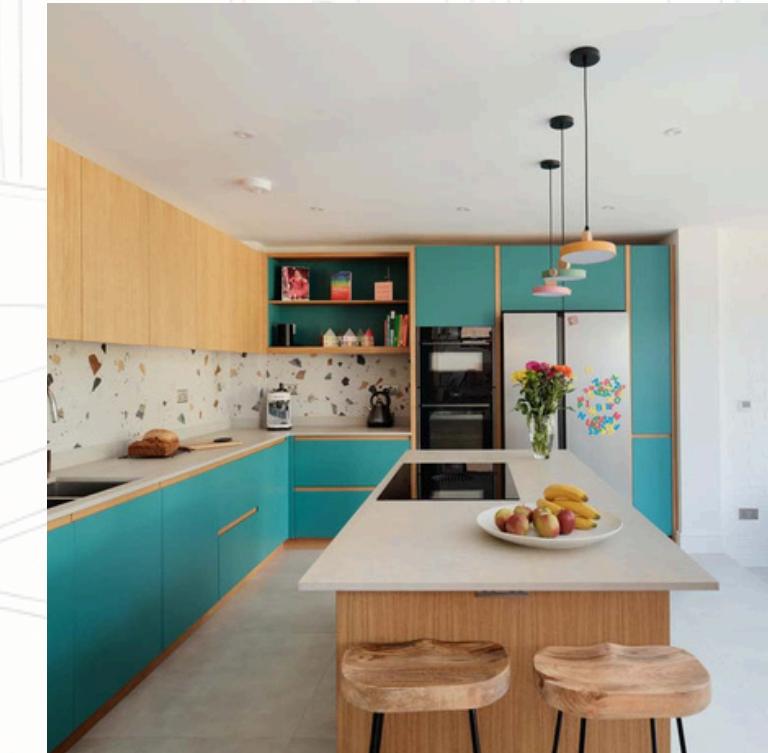
Full house sustainable renovation with ground floor rear extension and landscaping.

### SERVICE PROVIDED:

Full house tailored interior design package with design implementation support.

### CLIENT FEEDBACK:

"We are so grateful to Ivywell for all their help with our project. We did a whole house renovation and their help has been invaluable. They worked closely with the builder and managed to feed design choices into the building process, avoiding multiple potentially costly mistakes". Rob, Redland



# DISCOVER OUR HOME STORIES



## *Bishopston: Victorian house renovation*

### PROJECT TYPE:

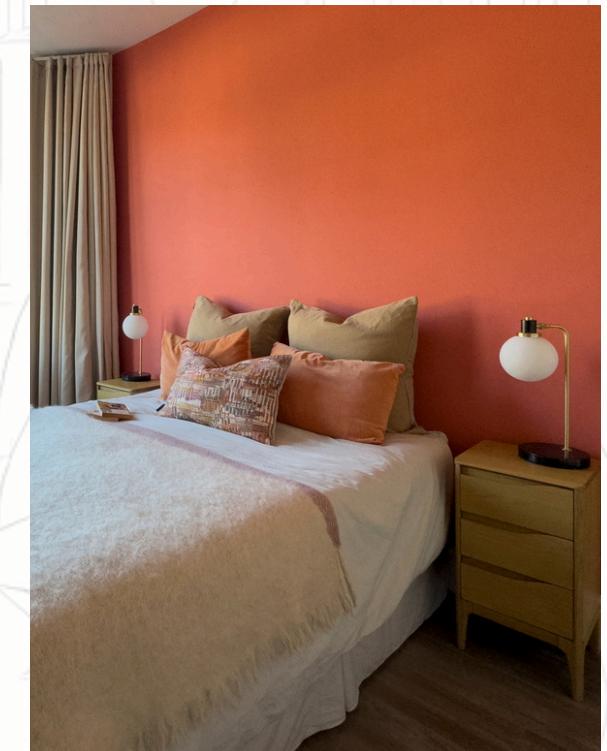
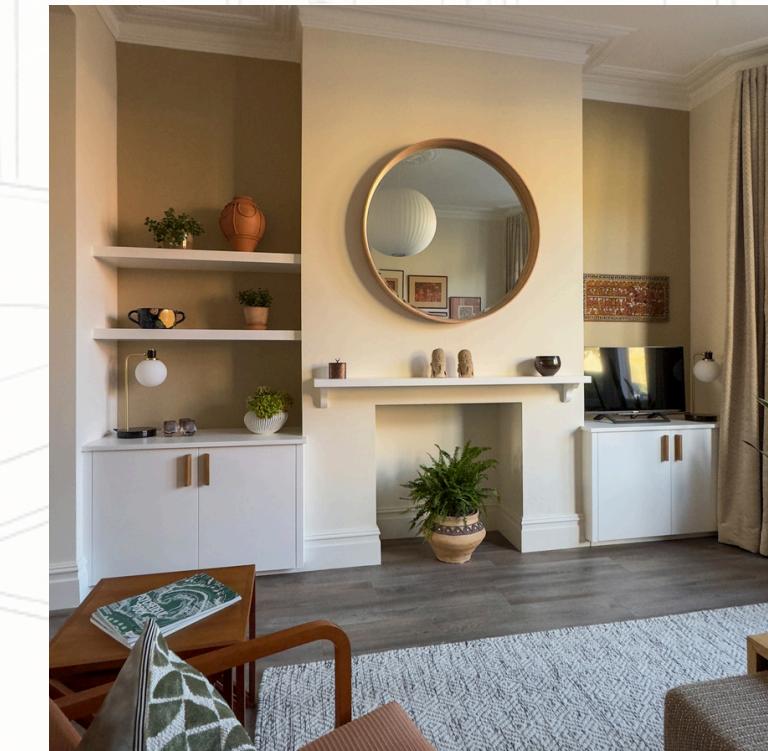
Full house renovation and remodelling.

### SERVICE PROVIDED:

Full house tailored interior design package with design implementation support and product sourcing.

### CLIENT FEEDBACK:

"We have just had a whole house refurb and Ivywell's design service has been fantastic and exceeded our expectations. They managed the whole project very efficiently and ordered many items, including all bathroom fixtures. They ensured that we stayed within our budget and their service was excellent value for money." Preet & Adrian



# DISCOVER OUR HOME STORIES



## *Henslaze: Period Home Kitchen Extension*

### PROJECT TYPE:

Kitchen extension and ground floor renovation.

### SERVICE PROVIDED:

Multiple room designs including: kitchen, dining room, utility room, boot room & shower room design with implementation support and sanitaryware sourcing.

### CLIENT FEEDBACK:

"We've loved working with the Ivywell team, as you're creative, professional, friendly, and adaptable. Your ability to respond positively to our feedback or changes of ideas, has made the house feel authentically ours whilst being largely driven by your inspired ideas!" Guy & Katie



# DISCOVER OUR HOME STORIES



## Sreyd Park: Contemporary House Refresh

### PROJECT TYPE:

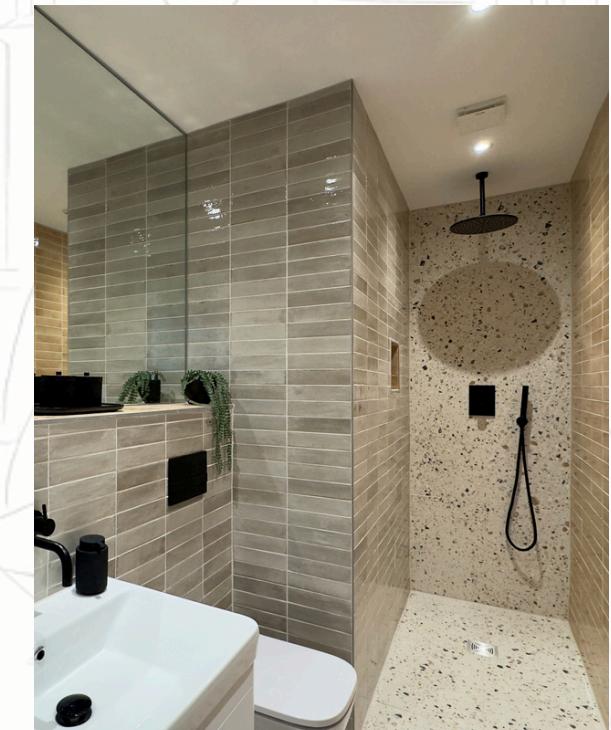
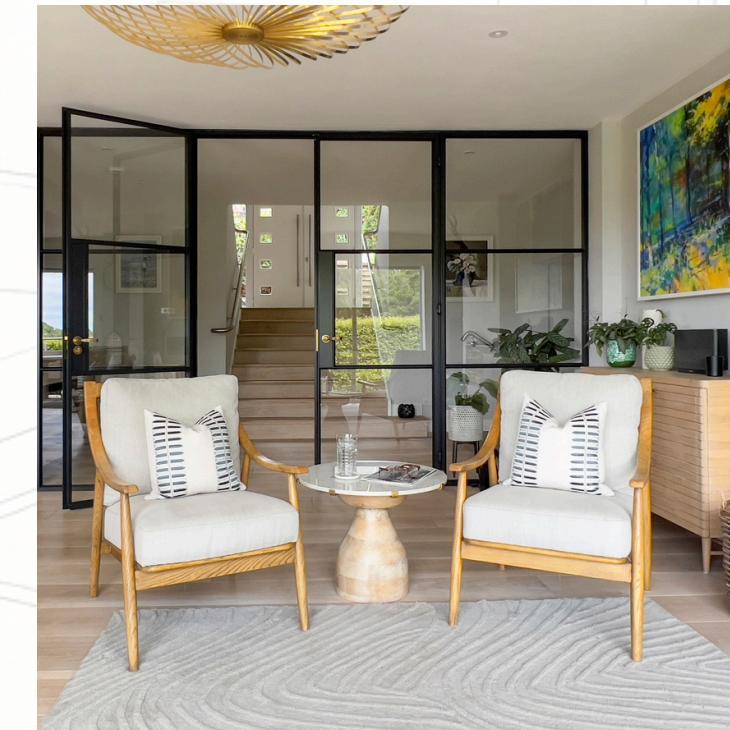
Kitchen & living room style refresh and bathrooms renovation

### SERVICE PROVIDED:

Ground floor style consultation and full design guest bathroom, WC cloakroom & master bathroom.

### CLIENT FEEDBACK:

"Ivywell interiors have helped us in several areas of our home and have been a delight to work with. Kirsty and the team provided creative ideas and helped us make decisions on new internal crittall doors, lighting, paint colours, bar stools, and cushions, right down to the finishing touches and accessories. Ivywell managed all the measurements, orders and deliveries, taking all the hassle out of the project". Jess & Tony



# DISCOVER OUR HOME STORIES



## *Stoke Bishop: Architects house Remodelling*

### PROJECT TYPE:

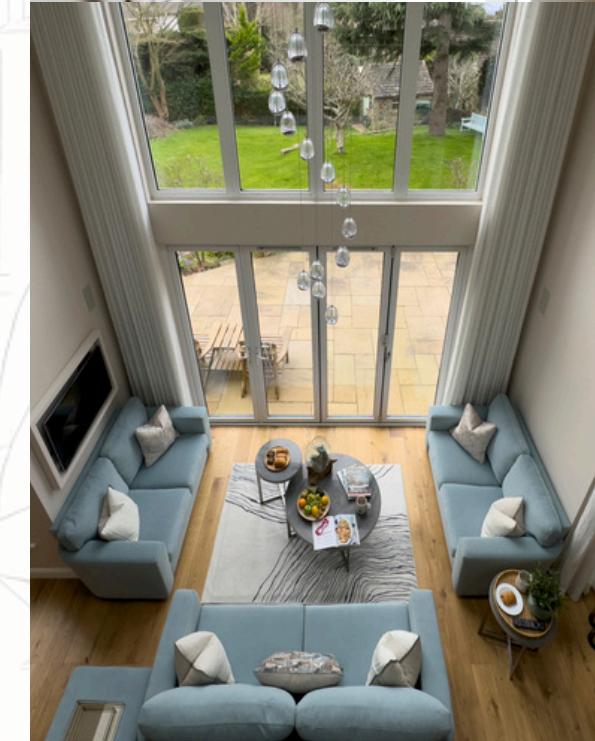
Remodelling and interior refresh.

### SERVICE PROVIDED:

Multiple room designs and product sourcing including bespoke sofas & custom media wall with built-in fire.

### PROJECT OVERVIEW:

“Ten years after building their contemporary dream home, our clients came to us for a small refurbishment to help them refine their space and enhance its style, including helping them source furniture to complete their space.





# BOOK YOUR DISCOVERY CALL

*We'd love to talk about your project*

[hello@ivywellinteriors.com](mailto:hello@ivywellinteriors.com) | [ivywellinteriors.com](http://ivywellinteriors.com) | +44 (0)7904 040 276

**IVYWELL**  
INTERIORS